



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

**Contract # 840877**

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** George Allen For Senate (21729)  
**Agency/T-Code** Smart Media Group (7611)/788239874  
**Product** Political - US Senate (1176)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** BROOKS, MICHELE  
**Phone/Fax** (804) 726-2012 /  
**CPE** ALLNS/ORDR/C16C22  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ALLEN 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/05/12  
**Last Modified** 10/18/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06217511  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,838.50  
**Net Total** \$72,751.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$85,590.00
<b>Grand Total:</b>	<b>74</b>	<b>\$85,590.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:58A (ET)						1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/11/12
14.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		2							2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/15/12
20.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:58P- 10P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	DANCING WITH STARS	10/11/12
22.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 8A (ET)							1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	13 NEWS WEEKEND	10/11/12
27.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- 8A (ET)								1	1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)	13 NEWS WEEKEND	10/11/12
33.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	10/11/12
39.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5A- 5:58A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/11/12
60.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5A- 5:58A (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/11/12
67.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11:35P- 12:02A (ET)						1			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/11/12
68.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12P- 12:57P (ET)						1			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/11/12
69.2	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3:58P- 4:58P (ET)						2			2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/15/12
70.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/11/12
71.2	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6P- 6:30P (ET)						2			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/15/12
72.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:58A- 7A (ET)						1			1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/11/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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Comments:



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<b>Grand Total:</b>	<b>74</b>	<b>\$85,590.00</b>

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73.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/11/12
74.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/11/12
75.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/11/12
76.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		2							2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/15/12
77.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	12P- 12:57P (ET)		1							1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/11/12
78.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3:58P- 4:58P (ET)		1							1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/11/12
79.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/11/12
80.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/11/12
81.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		1							1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/11/12
82.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/11/12
83.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/11/12
85.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)		10/11/12
86.1	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:58A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/11/12
87.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		10/11/12

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88.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/11/12
89.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6:58P- 7:58P (ET)								1	1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/11/12
90.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/11/12
91.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)								1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/11/12
92.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9P- 10P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/11/12
93.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9A- 9:30A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		10/11/12
94.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	10P- 11P (ET)					1				1	\$3,600.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/11/12
95.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11P- 11:35P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/11/12
96.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11:35P- 12:02A (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/11/12
97.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12P- 12:57P (ET)					2				2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		10/15/12
98.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	3:58P- 4:58P (ET)					1				1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/11/12
99.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/11/12
100.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6P- 6:30P (ET)					1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/11/12
101.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 7A (ET)					1				1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/11/12

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Oct. 2012	74	\$85,590.00
<b>Grand Total:</b>	<b>74</b>	<b>\$85,590.00</b>

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102.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6:58P- 7:28P (ET)					1				1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/11/12
103.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7A- 9A (ET)					2				2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/15/12
104.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:28P- 7:57P (ET)					2				2	\$1,400.00	\$2,800.00	Norfolk (WVEC) (WVEC)		10/15/12
113.1	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9P- 10P (ET)			1							\$4,800.00		Norfolk (WVEC) (WVEC)		10/11/12
114.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11P- 11:35P (ET)				2					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/15/12
115.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11:35P- 12:02A (ET)				1					1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/11/12
116.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	12P- 12:57P (ET)				1					1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/11/12
117.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	3:58P- 4:58P (ET)				1					1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/11/12
118.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:29P- 5:58P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/11/12
119.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6P- 6:30P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/11/12
120.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 7A (ET)				2					2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/15/12
121.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/11/12
122.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7A- 9A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/11/12
123.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:28P- 7:57P (ET)				1					1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/11/12

**CONFIRMATION CONTRACT**

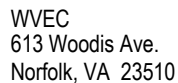
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